



Mayor's Monthly Newsletter

Written by Mayor Justin Ray

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September 2015 - Jersey Village Comprehensive Plan

Hello Neighbors, Residents and Friends

As many of you know the city has been working on a Comprehensive Plan for the community. The purpose of this plan is to outline a vision of what this community will look like in the next 5-10 years. The process started over a year ago with the hiring of outside consultants to direct the development of the plan. Community input was solicited and a Comprehensive Plan Advisory Committee was created to work with the consulting firm to develop a draft Comprehensive Plan. After the Planning and Zoning Board's review the plan has now made its way to City Council. This past month Council and staff began what will be a series of meetings to continue to develop a workable document that will direct future staffs and councils on this community vision and its implementation.

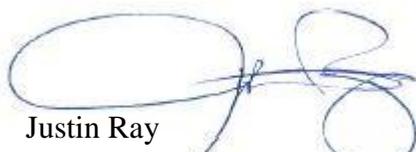
The areas addressed by the Comprehensive Plan are future land use, transportation and circulation, economic development, parks, recreation and open space, community character and community facilities. Of the approximately 187 goals, strategies and recommendations, 20 items are considered priority items. Council and staff reviewed the priority items in depth at last month's meeting. The priority strategies and recommendations discussed included:

- Developing a landscape master plan for the design of city corridors and entrances with a consistent identifiable character
- Upgrading the city's logo and branding and have unique, consistent identifiable signage throughout the city
- Develop pedestrian trails and prioritize sidewalk improvement for pedestrian traffic
- Upgrade the pool facilities with new equipment, slides and possible splash pad
- Encourage development in the Jersey Crossing and surrounding areas
- Continue to work with Harris County Flood Control to minimize flood risks
- Evaluate city facilities where employees work and develop a long-term maintenance program for city facilities.

Other recommendations discussed included reducing visual clutter, encouraging economic development along Highway 290, ETJ annexation, golf course marketing and code enforcement. Council and staff will reconvene next month to continue modifying and adding strategies and recommendations. Particular attention will be paid to institutionalizing and developing implementation procedures that will ensure Comprehensive Plan goals and strategies continue to be consulted and enacted.

I appreciate all the work and time that has been put into the development of this important document. This is an exciting time to live in Jersey Village. We will create a Comprehensive Plan that builds upon this excitement and works towards ensuring a bright future for our community.

All the Best,



Justin Ray
Mayor, Jersey Village, Texas