

SPECIAL EVENT BANNER REGISTRATION

Business Name: _____

Address: _____

Phone: _____ Fax: _____

PROPOSED BANNER INFORMATION:

• Banner Location on Site: _____

• Banner Contents / Wording: _____

• Banner Size: (___' / ___") ft / in × (___' / ___") ft / in = _____ Total Square Feet (32 sq. ft. max.)

• Beginning Date: _____ Ending Date: _____

• Applicant's Signature: _____ Date of Signature: _____

• Approved by: _____ Date of Approval: _____

• Application : _____ APPROVED _____ DENIED

_____ APPROVED _____ DENIED APPLICATION RECEIVED BY APPLICANT AT PERMIT OFFICE	(Date)
_____ APPROVED _____ DENIED APPLICATION MAILED TO APPLICANT	(Date)
_____ APPROVED _____ DENIED APPLICATION FAXED TO APPLICANT	(Date)

• Event Number: 1 2 3 4

• Approval Dates:

_____ through _____	_____ through _____	_____ through _____	_____ through _____
---------------------	---------------------	---------------------	---------------------

EXCERPT FROM CITY OF JERSEY VILLAGE SIGN CODE:

- ▶ **Grand opening signs.** One wall sign, in the form of a banner no greater than 32 square feet in area, advertising a grand opening celebration is allowed for a period not to exceed 30 days. Such 30-day period shall begin on the date of erection of the sign, and the sign shall be removed prior to the expiration of the thirtieth day. A grand opening sign shall comply with the location and height standards for wall signs..... No permit shall be required for the erection of such signs.
- ▶ **Special event signs.** One wall sign, in the form of a banner not to exceed 32 square feet in area, advertising special events such as activities, sales or special consignments may be displayed for a period not to exceed one calendar month (i.e. from the first date displayed through the date minus one day of the next month) and shall be removed not later than one day after such activity or sale is completed. Each commercial or industrial establishment shall be limited to not more than four special event signs per calendar year. Such signs shall not be painted directly on the window glass and shall not utilize fluorescent paint or any type of reflectors. Each sign must be permitted at least three business days prior to the erection or placement of the sign.
- ▶ **Location and height.** The location and height of such signs will be in accordance with the standards for wall signs.....however, that where such required wall is not available, the special event sign may be suspended by means of ropes or cables between two vertical poles, stakes, or freestanding supports. The location of banners shall not obstruct pedestrian traffic or be within the clear view triangle.

CITY OF JERSEY VILLAGE